

Message Text

UNCLASSIFIED

PAGE 01 QUITO 05575 311728Z

73

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 022617

R 311410Z JUL 75
FM AMEMBASSY QUITO
TO SECSTATE WASHDC 6541
INFO AMCONSUL GUAYAQUIL

UNCLAS QUITO 5575

E.O. 11652: N/A
TAGS: AFSP, EC
SUBJECT: FY 1977 COMMERCIAL BUDGET PACKAGE

REF: STATE 177435

1. THE NEXT BIENNIAL TRADE FAIR IN GUAYAQUIL IS SCHEDULED FOR
SEPTEMBER/OCTOBER

1977. IT IS ANTICIPATED THAT THE POST WILL SPONSOR ANOTHER US
PAVILION AND BE REQUIRED TO PROVIDE SERVICE AT THE SAME LEVEL AS
IS BEING FURNISHED FOR THE TRADE FAIR IN FY 1976 (SEPT-OCT 1975).

2. ECUADOR EXPERIENCED INFLATION AT AN ANNUAL RATE OF 22.6 IN CY 1974
AND IT IS NOT EXPECTED THAT THIS RATE WILL BE REDUCED APPRECIABLY IN
THE NEXT THREE YEARS. THEREFORE, THE FOLLOWING ESTIMATES REFLECT
A CORRESPONDING INCREASE OVER THE ESTIMATES FOR THE FY 1976 TRADE FAI
R:

TRAVEL	\$3,000
TEMPORARY HELP	\$1,100
PRINTING	\$4,000
MILITARY BAND	\$ 400
MISCELLANEOUS EXPENSES	\$ 700

3. JUSTIFICATION: THE BIENNIAL GUAYAQUIL FAIR IS ECUADOR'S MAJOR
TRADE EVENT, WITH ESTIMATED 400,000 VISITORS AND 14 NATIONAL
PAVILIONS. THE ABSENCE OF OFFICIAL U.S. PRESENCE WOULD BE ADVERSELY
NOTED, PARTICULARLY AFTER PRESENCE AT 1975 FAIR. ASIDE FROM STRONG
POLITICAL BENEFITS, ESTIMATED TOTAL US SALES OF SEVERAL MILLION
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 QUITO 05575 311728Z

DOLLARS JUSTIFIES U.S. PARTICIPATION IN TERMS OF EXPORT POTENTIAL.

BREWSTER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 31 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975QUITO05575
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750265-0281
From: QUITO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t1975074/aaaaadae.tel
Line Count: 62
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE 177435
Review Action: RELEASED, APPROVED
Review Authority: hartledg
Review Comment: n/a
Review Content Flags:
Review Date: 21 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <21 APR 2003 by ThomasVJ>; APPROVED <05 FEB 2004 by hartledg>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FY 1977 COMMERCIAL BUDGET PACKAGE
TAGS: AFSP, EC
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006